



goodweave®

GoodWeave India
**ANNUAL
REPORT**
2018-2019

FOREWORD



Manoj Bhatt

Managing Trustee and Country Director
GoodWeave India

Greetings!

I am pleased to introduce this year's Annual Report, which illustrates the organization's commitment to work towards eliminating child labour from the carpet industry and replicate its efforts for doing so in other sectors as well.

This has been a remarkable year for GoodWeave India as the organization has made several particularly notable achievements. We successfully replicated our model in the Apparel sector with C&A Foundation and in the Tea sector with Rainforest Alliance. With the goal to transform sourcing practices of businesses in the supply chains of Jaipur - making it transparent and child labour free - GoodWeave India was selected for its proven approach to be a part of the 'Jaipur Child Labour Free Initiative' launched by the Freedom Fund. I am glad to share that major projects that we recently embarked on are progressing very satisfactorily and many new opportunities are opening for us.

With expansion of our work, rigorous monitoring and evaluation of the system becomes the big responsibility to keep a balance and stay focussed. GoodWeave India launched a full-fledged Monitoring and Evaluation department to understand as well as analyse the effectiveness of our intervention programs and develop ways to further maximise impact. This year, GoodWeave India also outsourced an external agency to conduct an evaluation of its CFC program and the results acted as further motivation for us. For the welfare of workers in the supply chains and communities we work in, as a part of our work, eye screening camps were also organized to support workers.

I am humbled by the support and consistent participation of my colleagues as well as partners without whom none of this would have been possible. Lastly, I believe it has been a great year and we are enthusiastic about what the future holds for our organization.

Thank you!

TABLE OF CONTENTS

01. Vision, Mission, & Focus
02. Executive Summary
03. Year in Review
04. Key Highlights
05. Child Friendly Community (CFC)
06. Monitoring & Evaluation
07. Improving Working Conditions
08. Story of Change
09. Our Partners
10. Financials

VISION . MISSION . FOCUS

OUR VISION

GoodWeave envisions a system where businesses lead the way to ethical sourcing and consumers recognize the products made by adult workers.

OUR MISSION

GoodWeave's mission is to end child labour in the rug industry and replicate its market-based approach in other sectors.

OUR FOCUS

We put children on the centre-stage followed by workers in the supply chain communities, because we understand that human freedom can only be achieved through provision of equal educational opportunities for children and prevalence of basic rights and decent working conditions for workers.



EXECUTIVE SUMMARY



GoodWeave India Trust was established with the core objective of ending child labour and forced labour in supply chains of carpet industry in India by implementing market-based and solution-oriented mechanisms in the backdrop of international and national legislations. GoodWeave has extended its reach and is currently replicating its model in other sectors like apparel, home textiles, tea, and fashion jewellery as well.

GoodWeave believes that if enough people choose one product over another because it was made without child labour and forced labour, then brands, retailers and importers worldwide will demand products made without exploiting children and adult workers. GoodWeave India works to ensure worker wellbeing in the carpet and apparel industry by way of welfare, awareness, and health programs in supply chains communities.

YEAR IN REVIEW

GoodWeave India is a leading non-profit organization that works together with children, workers, families & businesses to end child labour and forced labour in supply chains.

This year, GoodWeave India worked with 36,696 children which includes 9,486 at-risk children in 5 carpet intervention locations in Varanasi, Bhadohi, Mirzapur, Panipat, Jaipur, and Apparel project locations in Meerut and Bulandshahar. GoodWeave India also Identified 1,122 out-of-school children during the home visits and successfully enrolled 46% of the children in different government and private schools.

The organization worked closely with parents of the children in need and created an enabling environment at their homes. This has further helped in mobilising the children to the schools. In the intervention communities, where there were no government schools, the out-of-school children identified by GoodWeave were enrolled in private schools. GoodWeave India also took care of the education needs of these children in terms of books, stationery, and school fee.

This year, GoodWeave India worked closely with 110 government schools in 31 Child Friendly Communities and provided infrastructural support along with teaching and learning materials in the schools where these facilities were unavailable or became barriers in providing education opportunities to the children.

Working with Government administration at block level and Panchayati Raj Institutions (PRI) also provided substantial support to strengthen the GoodWeave programme in 31 Child Friendly Communities and has enabled GoodWeave India to extend its work in new communities in the following areas in the years to come.

KEY HIGHLIGHTS

YEAR 2018-19

APPAREL PROJECT

GoodWeave India has successfully replicated the model in the Apparel sector and completed a pilot programme with the international brand C&A. In the first phase, evaluation of apparel pilot project was successfully completed in 2018 and based on the findings and learnings from this pilot program with C&A Foundation, GoodWeave India has extended the program into a 3-year full term programme.

TEA SECTOR ENGAGEMENT

GoodWeave India in association with Rainforest Alliance is also working in two Tea Estates in Assam. This year, GoodWeave India team visited the intervention tea estates in Assam and built capacity for the project team at Dibrugarh. GoodWeave India is also providing educational support to the children of workers engaged in tea estates. The team established motivation and learning camps, where T/LM based educational support is provided to the children identified as at-risk as per GoodWeave standards.

FREEDOM FUND RAJASTHAN HOTSPOT PROJECT

The Freedom Fund supported 'Rajasthan Hotspot – Jaipur Child Labour Free Project' was started in August 2018. The goal of the project is to engage retailers and producers involved in the apparel, home textile, fashion jewellery and carpet industries to make their supply chains in Jaipur transparent and child labour free using GoodWeave India's proven-approach and help influential businesses become aware and transform their sourcing practices.



GoodWeave India

CHILD FRIENDLY COMMUNITY (CFC)

CHILD FRIENDLY COMMUNITY



GoodWeave India works with multiple stakeholders in carpet and related supply chains, including village communities where manufacturing is outsourced. The evolution of Child Friendly Community Program within GoodWeave India can be attributed to the disguised form of child labour in the invisible parts of the supply chain. When the Child Friendly Community Program was initiated, we believed that the most powerful way to address the problem of child labour was to work intensively with families, communities, service providers and elected representatives to sensitize and reinforce them to take charge of actions, which could benefit their children and lead to their holistic development.

Child Friendly Community Program employs a community-based approach. This implies, initiating the intervention in a small defined area. The idea is to start small, involve all, achieve 100% success and then let the success of the benefitted community act as a catalyst to influence change in other areas as well. Our effort through this program is to ensure that everybody in the community must commit to the education of all children and help families escape the vicious cycle of poverty and illiteracy. The CFC program enables community participation and action, creates child friendly enabling environment, and brings about behavioural and mindset changes in community stakeholders for holistic development of children (6-14 years) and realization of children's rights.

The program emphasizes improved learning outcomes and for this purpose, all the vulnerable children go through a process of learning level assessments. Children who need support in terms of learning are encouraged to attend bridge classes established by GoodWeave India in each of the communities called Motivation and Learning Camps (MLC).

CHILD FRIENDLY COMMUNITY

Intervention at Community and School Level

GoodWeave India works with the communities of home-based workers and engages with local schools, Panchayats, and all other community residents to ensure that all the children, especially the identified at-risk, in the community regularly attend school and learn. By doing this, GoodWeave India creates child labour free zones referred to as Child Friendly Communities. GoodWeave India works closely with communities and parents of the children to create an enabling environment for at-risk children and conduct various activities like community sensitization rally and parent sensitization through home visits.

This year 9,486 at-risk children received education support. 68% of these children comprised of those who were drop-outs or irregular at schools. All these children have now been regularized in schools with effective attendance tracking. As part of the intervention in 2018-19, GoodWeave India conducted 386 events engaging members of the community including parents, teachers, children, workers, and representatives from the local government. As a result of our intervention, members of the communities have become aware about the Right to Education (RTE), Mid-Day Meal Programme, and importance of education for children. With the support of community members and parents, GoodWeave India enrolled around 46% of the out-of-school children.

Child Friendly Community Data						
		Varanasi	Panipat	Jaipur	Gr. Noida	Total
1	Total CFC/Clusters/Villages GoodWeave India works with.	6	4	15	6	31
2	Total number of 6-14 years at-risk children received education support	1818	1573	1442	4653	9486
3	Total number of at-risk Children regularized in school	1074	157	1128	4144	6503
4	Total previously Out of School (Dropped out/Never attended School) Children identified	215	173	219	515	1122
5	Total previously Out of School (Dropped out/Never attended School) Children enrolled in School	126	107	119	175	527
6	No. of awareness meetings conducted on issues of child labour and education with stakeholders	204	97	30	55	386

CHILD FRIENDLY COMMUNITY

Intervention at Community and School Level

GoodWeave India organized multiple participatory activities and games in schools to foster the overall development of children. GoodWeave India witnessed the participation of over 18,000 children in different schools including 9,486 at-risk children spread over 31 intervention communities in apparel and carpet sectors.

GoodWeave India also organized meetings with Civil Society Organizations and the Education Department of local and state government bodies. The prospect of signing a formal proposal of MOU between the Education Department and GoodWeave India was also explored.

Apart from school, GoodWeave India also worked with Madrasas and tried to include Hindi and Mathematics as mainstream subjects in the curriculum of Israrul Uloom Madrasa. GoodWeave India also supported this initiative by providing children with textbooks of the school syllabus.



CHILD FRIENDLY COMMUNITY

Remediation of at-risk children

GoodWeave India's work in assuring decent working conditions for all workers and quality life for their families at the production sites of carpet, apparel, and home-textile sectors often uncovers the prevalence of children at-risk of child labour in the vicinity.

The GoodWeave India Remediation team identifies such children and supports them in coming out of the vicious cycle by providing educational assistance such as school enrolment, study materials, scholarships, counselling, and other requirements as identified during need assessment process. In 2018-19, 55 at-risk children were identified out of which GoodWeave India successfully provide educational as well as counselling support to approximately 60% of the children and regularized them in formal schools. The team conducts school level attendance tracking on weekly basis and organizes parents-teachers meet regularly to ensure the children complete their education and attend schools.

Remediation Program Intervention	Greater Noida	Panipat	Varanasi	Jaipur	Bhadohi	Mirzapur
No. of at-risk children identified	0	30	5	0	19	1
No. of at-risk children provided educational support	0	21	5	0	5	0





GoodWeave India

MOTIVATION & LEARNING CAMPS

CHILD FRIENDLY COMMUNITY

Activities at Motivation & Learning Camps (MLCs)

The GoodWeave India CFC model involves establishment of Motivation and Learning Camps (MLC) to serve as “bridge schools” to enable sustainable inclusion of at-risk children in the government schools. This is undertaken by imparting age and grade appropriate learning. The Motivation and Learning Camp (MLC), which are run after school hours every school day, operate either in government school premises or community recommended locations like a community centre.

GoodWeave India Field Facilitators are capacitated to mobilize At Risk children to MLC and provide them with needed education support through TLMs and Multi Level Teaching (MLT) based curriculum. By the end of this financial year, there were 39 fully operational Motivation & Learning Camps in GoodWeave India communities. This year, 3,265 at-risk children were given educational and learning support in the 39 MLCs. The Activity based techniques helped the children achieve age appropriate learning level while also enjoying their lessons.

Motivation & Learning Camps Data						
		Varanasi	Panipat	Jaipur	Gr. Noida	Total
1	Total CFC /Clusters/Villages GoodWeave India works with	6	4	15	6	31
2	Total Functional MLC in GW intervention communities	14	4	15	6	39
3	Total Number of children attended MLC	1286	1435	294	250	3265



MONITORING & EVALUATION

During the year 2018-19, GoodWeave India launched a full-fledged Monitoring & Evaluation department which has started doing in-depth studies in various departments to understand the good practices and bottlenecks.

Orientation of GoodWeave Staff on Monitoring and Evaluation

Through a participatory orientation program, different departments within the organization were oriented on the basics of Monitoring and Evaluation such as:

- Context of Monitoring & Evaluation with respect to organization's working domains,
- How it helps in programme strengthening, and
- Indicators and data collection methods

In Depth study of Social Program

Evaluation of department was started in the year 2018 and by the end of year, the Child Friendly Community (CFC) program was evaluated on the following parameters:

- Quality of program intervention in field
- Improvement among the children and parents
- Participation of stakeholders like schools, madrasas, and community members

It was found that the existing interventions have brought in positive changes among the beneficiaries. 50% of the randomly selected children from all locations for the evaluation showed improved learning level and when school enrolment of children was enquired, it was around 80%. A few bottlenecks were also identified (such as the irregularity of children in school was high) which were shared with the program team for course correction and further strengthening.

It was also identified that the field team needed further capacity building support and skill-sets to support the different stakeholders: school teachers and parents on grounds and it was also realized that a revisit to the data management system is also needed.

Way Forward for M&E

M&E department will work closely with different departments and develop a comprehensive management information system comprising monitoring & evaluation tools and techniques which will help the GoodWeave management to understand the good practices and bottlenecks on regular basis.

प्रतिदिन प्रातः ६ से सायं ६
बजे तक

याद रखें:-

पर काय का माग एव शिकायत दर्ज क
महात्मा गांधी नरेगा योजना में कार्य की
तो आज ही फार्म भरें या सादे कागज पर
उपयोग करें /

IMPACT EVALUATION CFC Project

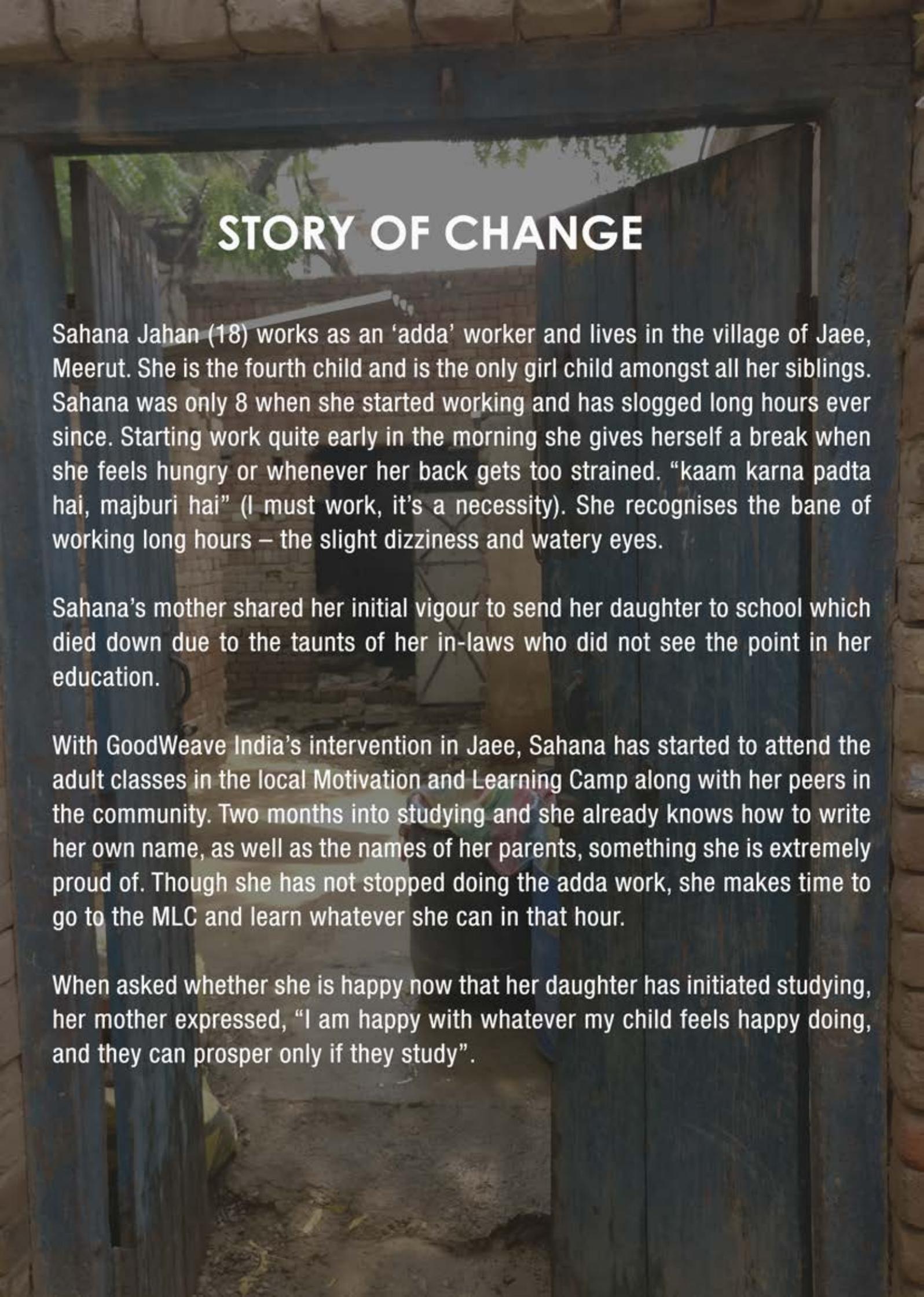
BlueSky, an independent CSR consultancy, was outsourced by GoodWeave India to conduct the study to measure the impacts of programmes in the weaving communities of Rajasthan. This study pertains to CFCs which have been operational since 2016 in 15 project sites in Rajasthan. The agency had selected Dhaula and Bisanpura communities and interacted with key stakeholders of the project. Key findings from the evaluation will be available in the 2019-20 annual report.

A photograph of a male worker in a light brown t-shirt, a blue hairnet, and a light blue surgical mask. He is focused on his work, adjusting a white thread on a complex industrial textile machine. The machine is made of blue metal frames and has many vertical threads hanging from it. The background shows more of the factory environment with similar machinery and bright lighting.

IMPROVING CONDITIONS OF ALL WORKERS

GoodWeave India, through its monitoring system, works to ensure worker wellbeing in the carpet and apparel supply chains. The program organizes health camps and general awareness workshops on health and safety in the supply chains and worker communities.

Under this program, GoodWeave India organized 'Eyes Screening Camps' in the apparel project locations where free spectacles were distributed with the support of B-Able (Eye-Mitra, an initiative under PMKVY). Home based workers engaged in apparel and artificial jewellery related work welcomed the initiative and shared that this intervention helped them in increasing their daily work output and income. This year, 30 eye check-up and health camps were organized for home-based workers in GoodWeave India communities where 5,000 workers were screened, out of which 2,800 workers were provided with spectacles.



STORY OF CHANGE

Sahana Jahan (18) works as an 'adda' worker and lives in the village of Jae, Meerut. She is the fourth child and is the only girl child amongst all her siblings. Sahana was only 8 when she started working and has slogged long hours ever since. Starting work quite early in the morning she gives herself a break when she feels hungry or whenever her back gets too strained. "kaam karna padta hai, majburi hai" (I must work, it's a necessity). She recognises the bane of working long hours – the slight dizziness and watery eyes.

Sahana's mother shared her initial vigour to send her daughter to school which died down due to the taunts of her in-laws who did not see the point in her education.

With GoodWeave India's intervention in Jae, Sahana has started to attend the adult classes in the local Motivation and Learning Camp along with her peers in the community. Two months into studying and she already knows how to write her own name, as well as the names of her parents, something she is extremely proud of. Though she has not stopped doing the adda work, she makes time to go to the MLC and learn whatever she can in that hour.

When asked whether she is happy now that her daughter has initiated studying, her mother expressed, "I am happy with whatever my child feels happy doing, and they can prosper only if they study".

OUR PARTNERS

EXPORTERS AS LICENSEES : 2018-19

Raj Overseas	Organic Weave	J.R. Exports Pvt. Ltd.
Ila Home Fashions	Paramount Carpet India Pvt.Ltd.	Vikram Carpets
Flora Exports	Charankattu Coir Mfg.Co.Pvt.Ltd.	Sujata Exports
Devgiri Exports	Riviera Home Furnishings Pvt.Ltd.	Rugs Museum
Champo Carpets	Ballack Carpets	Artex
Grover International	Orient HomeTex	Anisa Carpets Limited
Ambadi Enterprises Ltd.	Craftex India	Obeetee Private Limited
Sharda Exports	Hemant Exports	Concept Creations Group
AVA Handfab Pvt.Ltd	Ramesh Carpet Co.	Allied Exports
Neman Carpets	Sun-Deep Exports	Indus kleed Exports Pvt. Ltd.
Bikaner Handloom Carpets	Dream Home Carpets Pvt.Ltd.	Husain International
Vishnu Carpets	Artline Creation	Shakun Fibers
Madhu India Deco Ltd.	Tulsi Ram Gaya Prasad Pvt.Ltd.	JP2 Industries
Vishal Carpet Co.	Himalaya Collection	Jey Key Rugs
Carpet Handicraft Export	Floorex	Hiltex Contract
Mahajan Carpets	Rugs in Style	Floors and More
Agni Exports	Kohinoor Carpets	Sunlite Enterprises
Hafizia Art & Crafts Pvt. Ltd.	Pardeep Exports	East West Trading Corporation
Choudhary Exports	United Coir Factories	Heritage Overseas
Gee Home Fashions	S.V.Exports	Sapana Polyweave Pvt. Ltd
Shri Bholanath Carpets Ltd.	APL Overseas	Sunshine International
Deep Collections	Decent Gallery	Pan Overseas
SPN Rugs	D K Enterprises	Ess Kay Enterprises
Samara Carpets Pvt.Ltd.	Manglam Arts	Marwar Carpets International
Parsipur Carpet Industries	Ceejay International	Sterling Rugs
S.U.Rugs	Abhishek Enterprises	Nirmal International
Saif Carpets Pvt.Ltd.		

FINANCIALS

AUDITED REPORTS : 2018-19

Goodweave India Trust
Balance Sheet as at March 31, 2019

Schedule	As On March 31, 2019 (Rs.)	As On March 31, 2018 (Rs.)
Sources Of Funds :		
Corpus Fund	516,107	516,107
Reserve	1	
Income & Exp. Account	9,700,378	1,792,243
Designated Reserves	5,800,000	
	16,016,485	2,308,350
Application Of Funds :		
Fixed Assets	2	926,294
Current Assets, Loans and Advances	3	
Cash and Bank Balances	19,724,969	3,562,619
Deposits	272,000	62,000
Loans & Advances	374,041	36,484
	20,371,010	3,661,103
Less : Current Liabilities and Provisions	4	2,279,047
Net Current Assets	12,646,410	1,382,056
	16,016,485	2,308,350
Significant Accounting Policies and Notes to Acc	8	

The schedules referred to above, including Accounting Policy Notes form an integral part of the financial statements

In terms of our even dated attached report

For Sabbash Mittal & Associates
Chartered Accountants
(F.R.N. 009976N)


Sabbash Mittal, FCA,
M. No.083619
UDIN:19087619AAABE19051

For Goodweave India Trust



Manoj Bhatt
Managing Trustee

Place : New Delhi
Date : 12/10/2019

FINANCIALS

AUDITED REPORTS : 2018-19

Goodweave India Trust
Income And Expenditure Account for the Year Ended March 31, 2019

	Schedule	Year Ended March 31, 2019 (Rs.)	Year Ended March 31, 2018 (Rs.)
Income			
Donation and Other Income	5	52,004,650	17,923,382
		<u>52,004,650</u>	<u>17,923,382</u>
Expenditure			
Expenses towards Child Education & Worker's Welfare	6	32,647,322	14,653,150
Depreciation & Amortisation Expenses	2	437,729	115,147
Administrative and Other Expenses	7	5,211,464	1,462,929
		<u>38,296,515</u>	<u>16,231,226</u>
Net Profit		13,708,135	1,692,156
Reserve for employee benefits		1,500,000	0
Reserve for organisation development		4,300,000	0
Surplus / (Deficit) during the Year		<u>7,908,135</u>	<u>1,692,156</u>

Significant Accounting Policies and Notes to Accounts **B**

The schedules referred to above, including Accounting Policy Notes form an integral part of the financial statements

In terms of our even dated attached report

For Subhash Mittal & Associates
Chartered Accountants
(F.R.N. 009976N)


Subhash Mittal, FCA
M. N 082619
UDIN: 12023619A AAA B 19051

Place: New Delhi
Date: 12/10/2019

For Goodweave India Trust



Manoj Bhatt
Managing Trustee

FINANCIALS

AUDITED REPORTS : 2018-19

Goodweave India Trust
Receipt & Payment Account for the period ended on 31st, March, 2019

	Schedule	Year Ended March 31, 2019 (Rs.)	Year Ended March 31, 2018 (Rs.)
Opening Balances			
Cash-in-hand		19,142	13,816
Balance with Bank		3,543,477	167,260
Receipts			
Interest		458,294	87,913
Donations received		51,546,356	17,835,469
Total (A)		52,052,946	18,010,648
Expenses			
Expenses towards Child Education & Worker's We	6	32,647,322	14,653,150
Administrative and Other Expenses	7	5,211,464	1,462,929
Capital Expenditure (Fixed Assets Purchased)	2	2,881,510	646,112
Total (B)		40,740,296	16,762,191
Net Increase / Decrease in Current Assets/Liabilities			
Increase / (Decrease) in Current Liabilities		4,897,996	2,220,352
Total (C)		4,897,996	2,220,352
Closing Balance			
Cash-in-hand		51,125	19,142
Balance with Bank		19,673,844	3,543,477
Total (D)		19,724,969	3,562,619

The schedules referred to above, including Accounting Policy Notes form an integral part of the financial statements

in terms of our even dated attached report

For Subhash Mittal & Associates
 Chartered Accountants
 (F.R.N. 00997(N))

Subhash Mittal, TCA
 M.N. 087169
 UDIN:19031618AAA 873051

Place: New Delhi
 Date: 19/10/2019

For Goodweave India Trust


 [Signature]
 Managing Trustee



goodweave®

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