

ANNUAL REPORT 2020-2021

GoodWeave India Trust

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OUR VISION

GoodWeave India Trust envisions a world where all children complete their compulsory education and businesses, government and communities collaborate to achieve ethical business practices, improved working conditions, better environmental action and sustainability-based business growth at the base of the global supply chains.

OUR MISSION

GoodWeave India Trust's mission is to promote education for the children of workers, achieve better working conditions for workers and environmental action in the labor intensive business sectors through prevention and capacity building.

OUR FOCUS

We put holistic support to workers, their children and families and environmental protection on the center-stage at the base of the global supply chains. We understand that sustainable development can only be achieved through collaborative actions for providing educational opportunities for children, improvement of working conditions for workers and environmental action.

EXECUTIVE SUMMARY



In the last decade, GoodWeave India Trust's work in bringing transparency to carpet, apparel, and related industries has primarily been to protect children and benefit adult (informal) workers in the supply chains. Our capacity-building and awareness program reached 90,000 workers and their families in 5,000- plus worksites in carpet, home textiles, and apparel sectors scattered across states such as Uttar Pradesh, Haryana, and Rajasthan.

Given the centrality of our work with workers and their families, GoodWeave India Trust extends emergency support during the Covid19 pandemic to workers and their families. GoodWeave India Trust India has been working with multi-stakeholders, including businesses, workers, buyers, industry associations, educational institutes, local Government authorities, etc., which helped us provide Covid-19 support.

To address the Covid-19-related problems with support from the government departments and the industry, GoodWeave India Trust India adopted a comprehensive approach that was rolled out immediately. A Covid19 emergency relief team was constituted at each location in Delhi, Greater Noida, Uttar Pradesh, Panipat, and Rajasthan. Each regional team was further divided into three sub-teams responsible for intervention and offering support to three primary beneficiaries viz workers & families, businesses, and children at each location. Given that over the years, GoodWeave India Trust has consolidated a rich database consisting of demographic and contact information of workers, families, and businesses, it became possible for us to reach them directly.

The challenging Covid-19 crisis is also a time to fight together more strongly, and we believe in taking all the preventive measures and having a positive mindset. Rendering vital support to the needy could be a great way to overcome the current crisis.

In addition to the COVID-19 response, the GoodWeave India Trust India team worked hard to continue their work related to its different programs and projects despite the nationwide lockdown and other challenges by adopting/modifying the usual approach. Household Surveys and Learning Level Assessments were

conducted, and educational support was provided to 10,654 children through mobile phones and physical visits (by taking all the preventive measures). GoodWeave India Trust worked closely with 78 government and private schools and Madrasas in 54 Child-Friendly Communities to offer learning support to children during the pandemic. GoodWeave India Trust launched a program to help workers access financial literacy and gain and maintain access to their bank accounts so they may receive government support. GoodWeave India Trust also built a network of Bank Mitras (bank agents) in each community and linked them with the workers identified by the ground team. GoodWeave India Trust set up a mask-making project in the apparel CFCs of villages Tilbegumpur and Salai to provide modest income support to home-based workers who lost their jobs due to the pandemic. Various informative videos were developed to create awareness among the people concerning the pandemic and children's education.

This report will present the initiatives and actions the GoodWeave India Trust team took during this time of global crisis to support the communities and people who needed them the most.

Manoj Bhatt,
Managing Trustee



Workers getting linked with bank account opening and social security schemes

KEY HIGHLIGHTS

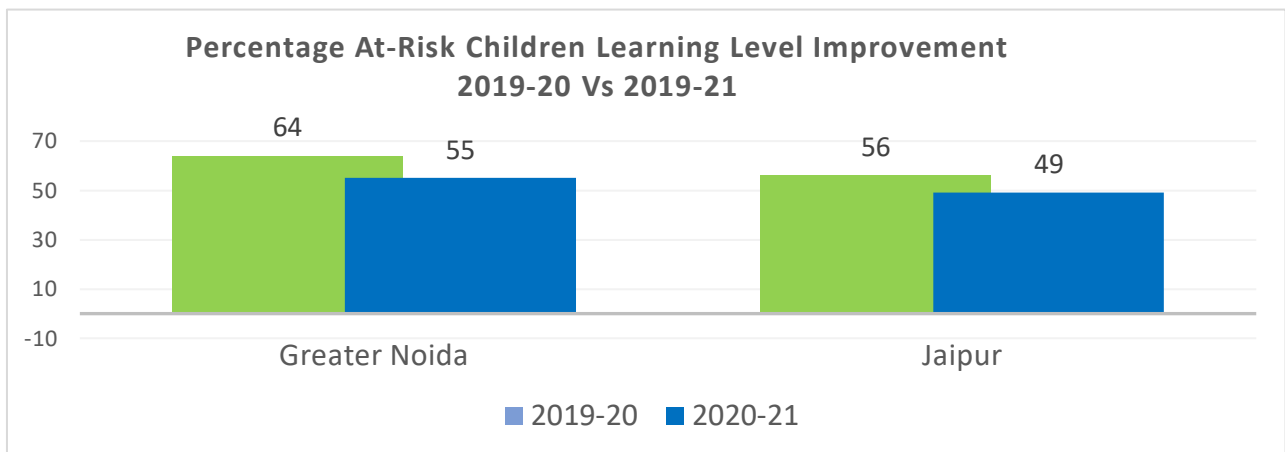
- **COVID-19 Response**

With the whole world reporting millions of infections and fatalities in 2020, the COVID-19 pandemic has proved to be the greatest tragedies of our time. It's worth mentioning that the economic impact of the pandemic has been of utter disruption. As a nation, we even bore witness to the plight of millions of migrant workers, as our TV screens reported lockdown measures that left them homeless, jobless and at the mercy of meagre savings, hardly enough to sail them through a global crisis. Major problems posed by the COVID-19 are: - loss of livelihood and means of subsistence; displacement; halt in business activity; medical difficulties; increased exposure to the virus; and halt in children's access to mainstream education.

The crisis resulted in not just a slow-down but a complete halt in production processes, resulting in a significant loss of livelihood. It has also directly impacted thousands of children from low-income families whose inability to access digital means of learning has been a bane of our time. GoodWeave India Trust India also anticipated that the digital divide and the shrinking family income may lead to an increase in learning deficits and drop-out rates, particularly of girls, who may eventually be vulnerable to child labour or early, forced marriage.

During COVID-19, Workers migrated to various places with their families and children and GoodWeave India Trust database of 41,000 children has become skewed. Furthermore, those children who are present in the community are getting limited educational support due to closure of Schools. GoodWeave India Trust has assessed the around 14,965 children on age-appropriate learning level. Result from the Greater Noida and Jaipur region shows that children have improved in their age specific learning level but the percentage of children who has made improvement has dropped sharply. In Greater Noida, this percentage has decreased from 64% to 55%, while in Jaipur region, it has come down from 56% to 49%.

GoodWeave India Trust is compiling the database of other locations and working on the intervention strategies considering the pandemic and how to become more resilient to reach other the children in the crisis.



GoodWeave India Trust reached out to workers and their families to provide immediate support as and wherever needed and worked with them to help build resilience in the post-COVID-19 ecosystem through focused initiatives:



- Restoring Childhood – Connecting children with educational opportunities
- Financial Inclusion – Literacy, bank account opening assistance
- Livelihood creation
- Direct Food Aid; Safety kit distribution
- Awareness on Health and Hygiene

The **emergency relief team** comprising 135 frontline staff members was directly involved in providing direct aid as well as facilitating indirectly to access the aids provided by other institutions in the locations immediately following the nationwide lockdown which began in March 2020. Database of 28,413 workers and community members were used to track conditions of workers and their family members and linked them with government declared emergency aids, with local NGOs and partner organisations for immediate relief like food hygiene and medical support. Through this initiative, GoodWeave India Trust also used approved IEC Materials to sensitize about the COVID-19 safety measures.

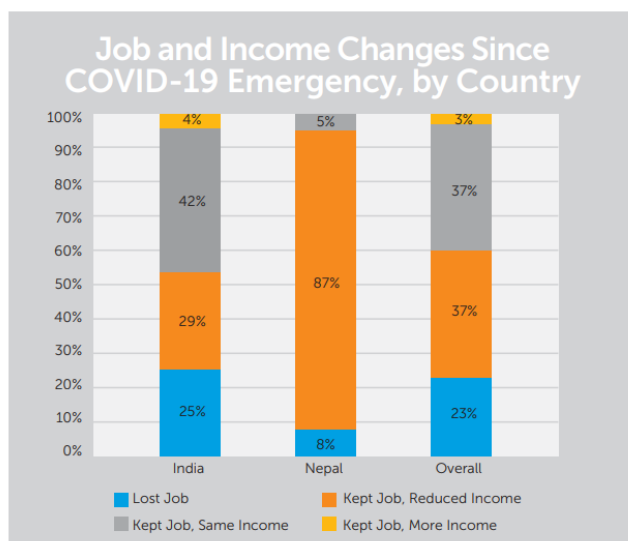


Through this initiative etc. **1,14,759** workers and community members were reached.

GoodWeave India Trust India Emergency Support Dashboard (Data as of March 2021)	Total
Number of GoodWeave India Trust frontline staff engaged in offering emergency support	135
Number of exporters, subcontractors, workers, and families directly contacted through phone or personal visits	28,413
Number of workers and family members received sensitization and information on health and safety related to COVID 19 (hand washing, social distancing, or hygiene)	114,759
Number of workers and family members received ration kits and food support	64,897
Number of workers and family members received hygiene products such as masks, gloves	59,395
Number of At-Risk children (6-14 years) receiving education through Digital Learning	10654

- Rapid Research**

A rapid research was conducted in collaboration with GoodWeave India Trust International, titled - *“Hidden and Vulnerable: The Impact of COVID-19 on Child, Forced and Bonded Labour.”* to understand the impact of COVID-19 on the status of carpet, home textile, and apparel workers in South Asia (please see key findings on the next slide). Key findings of the research:



Job and Income by country

- Informal workers and their families in carpet, home textile, and apparel supply chains in India have suffered extreme hardship.
- Documented income loss, indebtedness, school closure and migration indicate there will be an uptick in child, forced and bonded labour conditions.
- 60% of respondents either lost their jobs entirely or had their incomes decrease.
- The pandemic has exacerbated forced labour risks to workers- Nearly one in four respondents (24%) owe debt to an employer or contractor.
- The combination of school closures and decreased incomes places children at increased risk of child labour.

- Females have experienced more severe impacts from the pandemic than males. 85% of women have lost their jobs or had their incomes decrease, compared to 52% of men.

Recommendations:

- **Urgent, near term**
 - Deliver aid and essential services to communities
 - Support children, especially girls, to continue learning from home
- **Longer term**
 - Advocate for mandatory human rights for workers, living wages, and strengthened labour laws in consumer and producer countries

Download report - <https://GoodWeaveIndiaTrust.org/wp-content/uploads/2020/11/GoodWeaveIndiaTrust-Hidden-and-Vulnerable-Report-Final.pdf>

- **Livelihood Generation Initiative**

Since the beginning of the pandemic, most of the homemaker households have experienced a sudden decline of income, as mobility was restricted, and piece-rate embellished orders diminished. GoodWeave India Trust's COVID-19 impact survey findings highlighted how 5 in 6 apparel workers (83%) have lost their jobs, and the remaining 1 in 6 is still in the same job, but with reduced income (17%).

To provide modest income support to home-based workers who lost their jobs due to the pandemic, GoodWeave India Trust set up a mask-making project in the apparel CFCs of Tilbegumpur and Salai. 30 home-based workers were trained on stitching, washing, ironing, and packaging of masks, including following appropriate health and safety provisions and maintaining social distancing.

Besides providing earnings opportunity to homeworkers, this initiative built a reserve of masks to distribute throughout our relief efforts. **these workers have made more than 55,000** masks, which are being distributed free of cost to vulnerable workers across GoodWeave India Trust's supply chains and within CFCs.



The payment for this work is providing crucial income for the stitchers and their families at a time when other work is limited.

- **Webinar**

Education and Research in Supply chain sustainability best practices through Webinar Series on Supply Chain Sustainability

GoodWeave India Trust India conducts workshops, webinars, conferences, and panel discussions throughout the year aiming towards building awareness and commitment to supply chain sustainability issues among stakeholders as well as promoting dialogue and enhancing collaborative action in the industry. The program delivers the tools and practices that can be incorporated to promote holistic action for worker rights, business growth and environmental sustainability. Deliberations were on enabling context of national and international legislation and other voluntary sustainability initiatives to promote Human Rights in the Supply Chains of businesses; drivers and obligation of businesses to address Human Rights issues within their supply chains – how to do it, at what cost, and with whom to collaborate; and experiences of businesses and their success stories – what can we learn from others.

- **Financial Inclusion**

a. Financial literacy and awareness training

While exploring the immediate needs of the workers, it was identified that workers and community members have limited **financial literacy** and access to bank accounts. Having access to bank accounts and knowledge about the banking



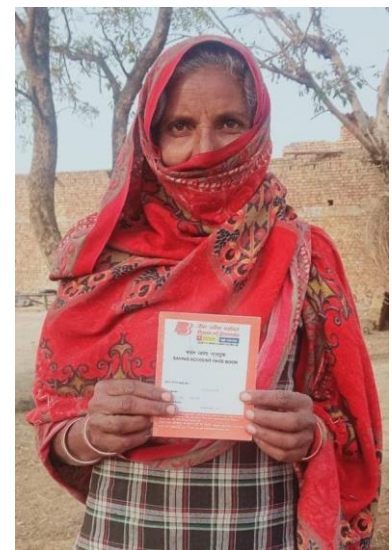
services was essential because the Government has provided financial support, including subsidies, to help with the impact of the COVID-19 crisis, but many workers and community members could not receive these benefits due to lack of access to established bank accounts. To address these issues, GoodWeave India Trust India conducted a needs assessment and

developed interventions on financial inclusion, comprised of financial literacy training and support for workers and community members to open bank accounts. This initial need assessment survey covered 800 workers across North Indian communities and found that while 97% of the workers reported having bank accounts but 68% of them did not know how to operate the account and 30% said that their accounts were dormant. It was also identified that only 56% households hold Jan Dhan bank account which is mandatory to receive any financial support from the government system.

GoodWeave India Trust India Trust partnered with local NGOs Routes Foundation in Uttar Pradesh and Shiv Shakti Samiti Ranaouli in Rajasthan to develop and deliver a financial literacy awareness program. The program focused on the benefits and process of establishing an active bank account including savings, safe deposits, loans, interests, insurance, debit card, how to use a debit card, and available government benefits and schemes. GoodWeave India Trust provided awareness to 5,611 workers including women across intervention regions in UP, Rajasthan and Rajasthan.

b. Bank account opening (and restoring)

The teams also worked with workers in these CFCs to open “Jan Dhan” bank accounts for vulnerable workers, especially women. Some bank accounts, which were inactive, were also restored as part of this activity. GoodWeave India Trust built a network of Bank Mitras (bank agents) in each community and linked them with the workers identified by the ground team. In total we were able to open and restore **1020 Jan Dhan bank accounts**. Of the 1020 accounts opened, more than 60% were opened/restored for women workers in CFCs.



c. Follow up survey

GoodWeave India Trust India team has done a follow up survey to find out the impact of Financial Inclusion program, how it benefited the beneficiaries. A total of (1020) bank accounts were opened and financial literacy trainings was provided to (5611). A sample of 208 beneficiaries were surveyed comprised of 76% women. 70% of participants have knowledge about the financial products and services as

compared to 45% from the control groups. When knowledge level seen gender wise, there is significant improvement in the knowledge level among women from 31% to 66%. 70% of workers who attended training shared they are independently operating bank accounts as compared to 46% of workers who did not attend the training.

- **Prevention of Child Labour in Supply chain - Varanasi & Panipat (new initiative)**

A preventive initiative, to ensure school going children of all workers in GoodWeave India Trust India monitored supply chains are enrolled and regular in schools, has been launched in Panipat and Varanasi. This aims at preventing risks of child labour. The analysis of the survey with workers in different factories reflects:

- Total 17,737 (8865 Panipat + 4872 Varanasi) workers were interviewed.
- Total 12,636 children are identified in the age group of 5-14 years of age.
- 2,750 children are identified as out of school.

These out of school children will be enrolled in schools in coordination with the schools.

- **Launch of CFC in Bareilly, Uttar Pradesh**

This year, GoodWeave India Trust India launched its Child Friendly Community program under the Laudes Foundation project. Total 421 children were identified in **Bareilly** and assessed on their learning level and found 394 children (94%) were in at-risk category.



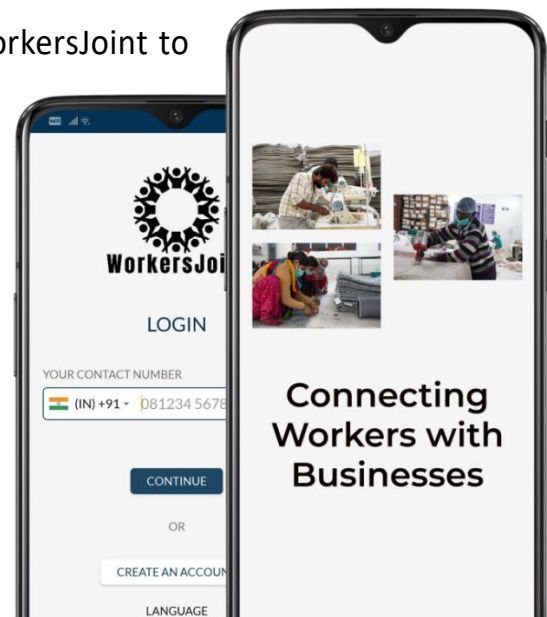
- **Survey school status of children of 10,000 workers**

Surveying and analysing the school status of children of 10,000 worker families to provide need-based support to out of school children.



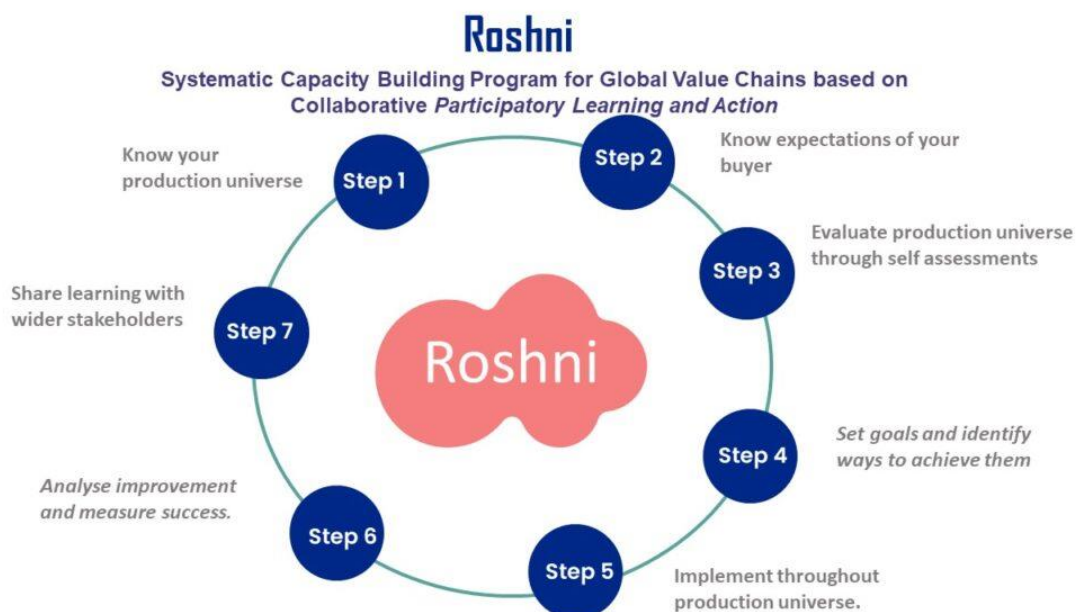
- **WorkersJoint**

We have initiated a digital platform called WorkersJoint to fill the accessibility gap between undocumented workers and production companies in urban and rural India. The platform aims to feature thousands of workers, documenting and recognizing their skills, making them visible to companies as potential employees. The idea is to create a bridge between workers and ethical companies who have a great deal to benefit from stable and risk-free hiring. This initiative is supported by the International Organization for Migration (IOM).



- **Roshni**

This project aims at raising awareness about child labour issues among the businesses and retailers through dissemination of materials, participatory consultations, and events, as well as map businesses in Jaipur to profile priority brands and manufacturers to engage regarding partnerships. The project goal is to engage retailers and producers involved in the carpet, apparel, home textile and fashion jewellery industries to make their supply chains in Jaipur transparent and child labour free, using GoodWeave proven approach to help influential businesses become aware of and transform their sourcing practices.



The initial challenge was the mindset which the businesses had. The general thought was that they are not liable for anything happening related to the workers beyond the boundaries of their unit. We advocated tools for Responsible hiring and Responsible Outsourcing. GoodWeave made the businesses understand importance of compliances and build up their capacities to adhere to all laws of the land and appreciate them.



Artisans and Workers attending Capacity Building Workshop under Roshni Program in Jaipur

Over the period the businesses have become more sensitive and responsible to take the ownership of their complete supply chain. To achieve such behavioural changes, GoodWeave took several steps and implemented strategies which encouraged these businesses to look deeper into their supply chains. This initiative is termed as “Child Labour Free Jaipur (CLFJ)”. Besides the regular project activities, efforts were also made to work with the worker families who were affected due to COVID-19. Some of the major activities undertaken were:

- a. Adding 271 businesses under this initiative for adopting child labour free business practices.
- b. Engaging the businesses associations to support the initiative - FORHEX, FORTI, GEAR, and Jaipur Bloc
- c. Providing Dry ration kits to 4000 family members of 800 worker families as a support for fulfilling their basic survival need in the crucial time of lockdown. “Dry Ration Distribution” has not only supported deprived families but also helped the project in strengthening rapport with businesses & sub-contractors. CLFJ has also emerged as a most credible platform, with whom businesses, individuals & various stakeholders want to associate to support the mission of making Jaipur Child labour free.
- d. Awareness and sensitization about COVID-19 was done among the total workforce of ROSHNI members through digital IEC material & short films. IEC materials were provided to 363 businesses.
- e. Due to the Covid-19 pandemic, many deprived & marginalized families are dealing with financial crisis. In many families, their children started supporting by engaging themselves in child labour activities. Considering these dynamics at the field level, our field team-initiated enrolment drive in the targeted areas for screening of at-risk children. The screening helped in enrolling 60 most

deprived & vulnerable children in the government & private educational institutes.

- **J/TIP Project**

The project “*Building Capacity to Address Human Trafficking in Indian Supply Chains*” (JTIP) is being implemented to strengthen the ability of GoodWeave India Trust, and a range of stakeholders, to identify, remediate and combat human trafficking in supply chains in Northern India. The project includes the advancement of GoodWeave’s Supply Chain Transparency platform to become an interactive outcome monitoring and evaluation tool that will track how the project and other factors impact human trafficking, particularly child labor and forced/bonded labor regionally.

Webinar Facilitators



 <p>Dr. P M Nair, IPS Former Director General, National Disaster Response Force & Civil Defence</p>	 <p>Dr. Ravi Prakash Mehrada, IPS, ADG</p>	 <p>Mr. Dheeraj Verma Inspector, Rajasthan Police Academy</p>	 <p>Mr. Manoj Bhatt Country Director GoodWeave India</p>
Combating human trafficking in supply chains	 <p>Mr. Sandeep Chopra Head - Business Development GoodWeave India</p>	 <p>Mr. Pratap Chandra Das Head IMC (Carpets & Home Textiles) GoodWeave India</p>	 <p>Mr. Avtar Singh Rana Head IMC (Strategies & Initiatives) GoodWeave India</p>

Overall, the project implementation process went smoothly, however, the COVID pandemic affected the project, particularly the inspection, monitoring, and remediation aspect. A lot of preparatory work was also done to give impetus to the project-

- a. All the important partners and stakeholders (Police department, Rajasthan Police Academy, Civil Society organizations) were brought together to address Human trafficking in supply chains in a structured and constructive way.
- b. The reporting mechanisms were well established. All project progress was sufficiently documented through regular monthly reporting with enough analysis

of the project outcomes.

- c. The policy on Adult Forced and Bonded Labour Remediation had to be contextualized with the Indian laws and acts, which was done with the help of the experts.
- d. The search for suitable field level NGOs was done for collaboration and implementation of the project activities.
- e. A Webinar was organized for the stakeholders on **‘Combatting human trafficking in supply chains’**.

The webinar was attended by 75 from **Anti Human Trafficking Units (AHTUs)**, senior functionaries of the Rajasthan Police Headquarters & Rajasthan Police Academy, NGOs, and bilateral organisations.

- f. Three webinars were also organized for the capacity building of the exporters on the “GoodWeave New Generic Standards”. It was attended by 72 exporters.
- g. The impact of the webinars previous done on the ‘Prevention of forced labour and trained employers’ for the exporters has started showing results. The exporters disseminated the learnings of Webinars among their respective Supply chains. The project developed and distributed “Templates both in Hindi & English language as well as the Power point presentations for the employers and businesses, and this led to the orientation of their respective supply Chains. A total six exporters disseminated the learnings of GoodWeave Webinars among their respective Supply chains.

The project also supported the home-based workers in different subcontracted units by providing immediate assistance because of Covid-19 situation. 2487 food packets and soaps were distributed in Jaipur, Greater Noida, Bhadohi, Mirzapur, Panipat areas. Food packets were designed to provide sufficient food for two meals a day for four adults in a household for approximately 30 days. The packets included flour, rice, dal (lentils), oil, spices, and soap.

- **Child Friendly Community (CFC) and Key Activities**

The Child Friendly Community (CFC) Program continues to operate in 55 communities covering 195 schools. During this COVID-19 period, an alternate way was adopted to provide the services to beneficiaries that includes digital education support to children, books or reading materials distribution through



home visits, TLM demonstration and storytelling. In Jaipur CFCs, 310 adolescent girls completed three (3) **life skill sessions** in this month. The sessions focused on violence and substance abuse, self-protection, and safety.

Since the schools are re-opening, we are working with the teams to make sure we focus on re-building and mobilizing the stakeholders in CFCs to ensure that all children go back to schools. We are assuming, there will be children who may not be able to go back to school, one of reasons is gap of almost one year now, who need extra attention. Schools partially opened in March 2021 for class 8th onwards, enrollment drive was carried in collaboration with schools. Although increased cases of corona have brought back closure of schools for a longer period during Festivities in March.

Key activities with Children

- GoodWeave India Trust India runs 59 MLCs out of which 44 MLCs started partially. Children do not gather at the centres, but GoodWeave India Trust India team mobilizes the children residing nearby MLCs and provides them homework and offer reading materials & stationery.
- Around 55.57% (10,654 At Risk children out of total 19,172) children were reached out and provided with **educational support** through digital learning and home visits.
- Total 14,965 children participated in Learning Level Assessment from all regions.
- Children were involved in learning with Teaching/Learning Materials (T/LM) demos and storytelling activities. 731 sessions were organized with participation of 1,868 children. 6,103 children accessed library books.
- 6,122 homes of identified children were visited who had stopped responding to digital learning. They were counselled and brought back to D-learning group(s).



Providing Learning Support

Key activities with Schools

- 41 children (18 boys and 23 girls) were successfully enrolled into schools during the reporting period in Rajasthan and G. Noida region.
- Through one-on-one meeting, 237 teachers across 78 schools were outreached. Four schools independently organized meeting to discuss enrollment status and sought support from GoodWeave India Trust India team.

- Sessions on COVID-19 prevention were organized in different schools. 529 masks were distributed to children who have started going to schools.
- Stationery like chalk, duster, whiteboard, marker etc. were provided to schools in need. Classroom activities were also supported by community facilitators.
- School teachers were engaged by GoodWeave India Trust India team to involve in joint visits to the communities. Eleven (11) small group interactions were organized in different communities to sensitize PRI, SMC and CPC members on the importance of digital learning, situation on school re-opening.



Team of GoodWeave India participating in 'School Management Committee' meeting in Bhadohi

- GoodWeave India Trust India team celebrated important national days with children in various schools. Total 1,455 children participated in various activities like quiz, drawing, project, essay, and debate competitions in schools.

Key activities with Community or Parents

- Celebration of International women day was organized on 8th March 2021 across all CFCs. Various participatory activities like quiz, debate, painting, and games were organized with women & adolescent girls. Encouragement certificate was provided to 400 adolescent girls in Rajasthan who have completed 8 life skill sessions.
- 236 PRI members were reached out during community visit. Result of Households data



including other project related information were shared with them.

- Four batches comprised of 38 members have completed adult literacy classes.
- 58 children (45 Boys, 13 Girls) participated in four hand wash demonstrations. A TB awareness camp was organized in association with Civil Hospital in Panipat. 32 community members participated in the camp.
- Second phase free eye-screening was completed. Total 20 camps were organized in seven CFC communities. All 1489 workers were screened. 1025 spectacles were provided.
- A free health checkup camp was organized in association with ESIC in Vadya Overseas (GW Exporter). 92 workers benefited from OPD service & medicines.

Data Management System

Post COVID-19 first wave, GoodWeave India Trust India has observed migration in the CFCs and decided to conduct Household Survey to verify and update the children database. At the same time, when schools are closed and children receiving limited educational support, it was important to assess the learning level to see the impact. This exercise is on the verge of completion at all 4 locations of GoodWeave India Trust India interventions. So far, we have identified data given in following indicators.

- Total Number of households covered in 2021 HH Survey: 28,683
- Total Number of 6-14 years children identified in 2021 HH Survey: 24,376
- Total Number of out of school children identified in 2021 HH Survey: 3105

GoodWeave India Trust India has oriented and is continuously working with its field team to promote uptake of digital platform based on feasibility. During Household Survey and other data sharing exercises, team members have successfully used Google forms and google sheets.



- HH (Household) Survey: 30,261 Household Surveyed in 2021 in CFC communities. 20% of the children in (6-14) years age group were found having migrated from the existing database. The latest data shows the total number of children in this age bracket as (23,610) and total number of “out of school” children as (3,295). The total number of newly found children is (3,923) and have been added to the database. 52% (1279/2437) “out of school children” i.e. (Dropped out/Never attended School) identified have got enrolled in school.

- LLA (Learning Level Assessment): Completed for two locations. Percentage of At-Risk children made improvement (either in both subjects and any one subject)-In Jaipur dropped from 56 to 49, while in Apparel (Gr. Noida) it dropped from 64 to 55 percent. Prolonged closure of schools is a major contributing factor in the dip.

Community Based Remediation

- 159 CBR (Community Based Rehabilitated) children were tracked. Four (4) children were found as migrated out of previously reported 163 children. One hundred and fifty-one (151) children are regularly provided home-based learning support through home visits, private tuitions, and digital learning initiatives of GoodWeave India Trust.
- 54 children are linked and being supported through Digital learning initiative. Total 49 identified children received tuition classes-grouped (30 remediated and 19 other children).
- 19 additional children participated in six-monthly Learning Level Assessment (LLA). 14 have shown improvement in learning milestones. Albeit their grades have not changed yet.
- 43 identified children in need of assistance continue to receive support of scholarship i.e., school admission fees, tuition fee, stationery requirement etc. to ensure their regularity with education.
- One to one meeting with 11 schools was held to share LLA result and plan next course of action.
- 11 children from different supply chains of factories were tracked and found regular in their studies.
- Previously identified 3 Child Labours living in CFC village Jaee were re-assessed. Based on need, support is planned to provide scholarship to one child. Five CL children from Jaipur CFC were also tracked.

Improving Working Conditions of all Workers

With the objective to minimize the health issues of workers (including home workers) and spread health awareness to support them in improving their productivity, GoodWeave India Trust India organized several health & awareness camps benefitting the villagers/weavers. These consisted of free health check-ups including sugar tests, blood tests and blood pressure check-ups, eye-screening. GoodWeave India Trust India has partnered with 153 exporters as licensees with 4,862 production sites under the monitoring process, supporting 56,330 workers. GoodWeave India Trust India, through its monitoring and certification program, works to ensure workers' wellbeing. Workers' awareness and development activities also reach

children of the workers in the supply chains monitored by the GoodWeave India Trust India System.

The program aims to link the identified non-school going children with the formal schools, promote eye check-ups along with distribution of eyeglasses, and conduct general health awareness in the supply chains and worker communities.



Free health check-up and medicine distribution camp in Panipat

- **Eye check-up camps:** Twenty eye check-up camps were conducted in the reporting period. Out of a total of 2389 workers were screened and based on the diagnosis, 1256 eyeglasses free of charge were provided to the identified beneficiaries.
- **Adult Literacy Camp – Five (5)** new batches for adult literacy, with 49 participants, have started in March 2021 in apparel CFCs. Total number of beneficiaries as of now is 327.

CASE STORIES

1. Businesses to the rescue: mobilizing licensee support for workers and families

In early months of lockdown, we received distress calls from multiple families and workers, who were left without work and found it impossible to make two ends meet. One of our strategies to help has been linking these families with our licensee exporters in the respective regions.

Islamuddin, father of one of our rehabilitated young workers got stranded in Panipat

while his family back in Sitapur was left without any means to sustain themselves. His wife had contracted an illness and there was little ration available for her and the children. Familiar with our work in Uttar Pradesh supply chains, Islamuddin contacted us out of sheer desperation. On receiving the call, a team member reached out to the center manager of our licensee in the Sitapur region, Madhu India, who were eager to help out. With their help, the family received the essential food and other ration items that would last them a month.

On April 4, 2020, a team member received information that a group of workers consisting of four families (23 members) from Kukrothi, Bhadohi and another family of four from Phulwariya had not eaten a grain of food for more than a day. Mr. Ravi Patodia from Patodia Exports, a GoodWeave India Trust India licensee, took it upon himself to send a large quantity of wheat, rice, potatoes, pulses, vegetable, spices, etc. that reached the families within two hours. A similar situation arose in Mirzapur where Jawed (a former child labor rehabilitated by GoodWeave India Trust) and his family lacked essential supplies. The family received a ration kit from one of our licensees in Mirzapur, Neman Carpets.

While the state of affairs for most worker families has been particularly disheartening, our team continues to encourage businesses to take formative steps for their survival and well-being.

2. Stories from the ground - Shehnaz

Before the pandemic, Shehnaz's job was to make mid-day meals at the local government school in the village of Salai. Shehnaz was not a permanent employee of the school and was paid a small sum to cook the meals for the school children. Shehnaz also makes beaded jewellery for additional income. GoodWeave India Trust's team in Salai knew Shehnaz from their daily interactions during school visits and because she is a homemaker for a sub-contractor linked to the apparel program. Once the lockdown was announced and schools were ordered to close, Shehnaz was out of work and could not find other employment. She stopped receiving jewellery making piecework as well. As a single mother, with six children to support, Shehnaz's condition was extremely difficult. One of GoodWeave India Trust's team members reached her household during door-to-door visits to identify workers who needed food support. Shehnaz's case was immediately referred to the COVID-19 emergency helpline number and, as a result, she was quickly provided critical food aid through the local police. The village Panchayat and community members began helping the family with their daily needs.

During one of these visits, Shehnaz said: “I am worried that if the lockdown extends for a few more months, we will face acute survival problems. I really need to start working soon if I am to support my family through this crisis.” GoodWeave India Trust remained in touch with her over the next few months and supported her family with direct food aid and health and safety materials, including masks.

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Laaj International	Rugs In Style Inc.	Madhu India Deco Ltd.
Craftex India	Orient Home Tex	AB Carpet & Durries
AVA Handfab Pvt.Ltd	Sharda Exports	APL Overseas
Decent Gallery	Artline Creation	Carpet Handicrafts Exports
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S.V. Exports	Shree Sai International	Sun-Deep Exports
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Vayda Overseas	The Shivalika Rugs	Surya Overseas
Sunshine International	Sunlite Enterprises	SPN Rugs

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